

Information Clause ET Promo Sp. z o.o.

Last update: February 8, 2026

Pursuant to Art. 13 sec. 1–2 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (GDPR), we hereby inform you about the rules for processing your personal data:

1. Personal Data Controller The controller of your personal data is: **ET Promo Sp. z o.o.** with its registered office in Łódź (93-427) at ul. Pańska 21, Poland, entered into the Register of Entrepreneurs of the National Court Register (District Court for Łódź-Śródmieście in Łódź, 20th Commercial Division of the National Court Register) under KRS number: **0001084955**, Tax ID (NIP): **7292754211**, REGON: **527612241** (hereinafter: the "Controller").

2. Data Protection Contact The Controller has not appointed a Data Protection Officer. For matters regarding data processing and the exercise of your rights, please contact us via e-mail at: **ido@etpromo.pl** or by mail at: ul. Nowe Sady 19, 94-102 Łódź, Poland.

3. Purposes and Legal Bases for Processing Your personal data are processed for the purpose of:

- **Conclusion and performance of a contract** or taking steps prior to entering into a contract (e.g., preparing an offer) – based on Art. 6(1)(b) GDPR.
- **Fulfillment of legal obligations**, in particular tax and accounting obligations – based on Art. 6(1)(c) GDPR.
- **Legitimate interests of the Controller** (Art. 6(1)(f) GDPR), consisting of:
 - conducting customer satisfaction surveys and determining service quality;
 - establishing, pursuing, or defending against claims;
 - direct marketing of the Controller's own products and services.

4. Right to Object You have the right to object to the processing of your data based on our legitimate interest (point 3). In the event of an objection to direct marketing, the Controller will immediately cease processing data for this purpose.

5. Data Retention Period

- **Data processed for contract performance:** for the period necessary for its execution and the statute of limitations for claims resulting from legal provisions (usually 3 or 6 years), as well as periods required by tax law (5 years from the end of the tax year).
- **Marketing data:** until the withdrawal of consent or the filing of an effective objection.

6. Data Recipients Your data may be transferred to entities supporting the Controller: IT service providers, courier companies, accounting firms, law firms, and business partners providing services jointly with the Controller.

7. Data Transfer Outside the European Economic Area (EEA) The Controller may transfer data to third countries (e.g., the USA) only based on appropriate legal mechanisms, such as **European Commission adequacy decisions (e.g., EU-U.S. Data Privacy Framework)** or **Standard Contractual Clauses**. You have the right to obtain a copy of the data transferred to a third country.

8. Your Rights You have the right to: access your data, rectify them, delete them ("right to be forgotten"), restrict processing, data portability, and the right to lodge a complaint with a supervisory authority (President of the Personal Data Protection Office, ul. Stawki 2, Warsaw, Poland).

9. Voluntary Provision of Data Providing personal data is voluntary but necessary to prepare an offer, conclude a contract, or provide services by the Controller.

Cookie Policy (EEA & Switzerland)

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This policy applies to citizens and legal permanent residents of the European Economic Area and Switzerland.

1. Introduction Our website, <https://www.etpromo.pl> (hereinafter: "the website"), uses cookies and other related technologies (for convenience, all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below, we inform you about the use of cookies on our website.

2. Technical Definitions

- **Cookies:** Small, simple files sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.
- **Scripts:** Pieces of program code used to make our website function properly and interactively. This code is executed on our server or on your device.
- **Pixel tag (web beacon):** A small, invisible piece of text or image on a website that is used to monitor traffic on a website.

3. Types of Cookies Used

- **Technical or Functional (Necessary):** These cookies ensure that certain parts of the website work properly and that your user preferences remain known (e.g., items in a shopping cart, language settings). We may place these cookies without your consent.
- **Statistical:** Used to optimize the website experience for our users. These cookies provide us with insight into the use of our website. We ask for your permission to place statistical cookies.
- **Marketing/Tracking:** Used to create user profiles to display advertisements or to track the user on this website or across several websites for similar marketing purposes.

4. Services Used

Our website uses technologies from the following providers:

- **Complianz:** Cookie consent management (Functional).
- **WordPress:** Technical website support.
- **Google reCAPTCHA:** Spam protection (Functional / Marketing).
- **Google Maps & Google Fonts:** Interactive maps and fonts (Purpose investigation in progress).
- **Sourcebuster JS:** Traffic analytics and statistics.

5. Consent Management When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up.

- **You can disable the use of cookies via your browser**, but please note that our website may no longer work properly.

6. Your Rights

With respect to personal data processed via cookies, you have the following rights:

- Right to know why your personal data is needed, what will happen to it, and how long it will be retained.
- Right of access: you have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted, or blocked your personal data whenever you wish.
- Right to data portability and right to object.
- Right to withdraw consent at any time.

7. Contact Details

For questions and/or comments about our Cookie Policy, please contact us:

ET Promo Sp. z o.o. ul. Nowe Sady 19, 94-102 Łódź, Poland Website: <https://www.etpromo.pl> E-mail: ido@etpromo.pl Tel: +48 42 687 50 75